



A Guide to Thurrock's Local Area Agreement 2008-2011

WHAT YOU NEED TO KNOW

Shaping Thurrock

Shaping Thurrock is the Local Strategic Partnership for Thurrock. It aims to bring together the various organisations that make up the public, private, community, voluntary and faith sectors in Thurrock to improve the quality of life for local people. Its members include representatives from:



Thurrock Council



NHS South West Essex



Essex Police



Thurrock Thames Gateway
Development Corporation

Our vision for Thurrock by 2021:

'Thurrock will be the location of choice – a place where people thrive and prosper; where residents can access services that will make a difference; and where development is sustainable and supports our new and existing communities as they regenerate and grow.'

This long-term vision for Thurrock is set out in our Sustainable Community Strategy. This one document brings together the aims and plans of our Partner organisations in one overall strategy for Thurrock.

Delivering our vision for Thurrock

Thurrock's Local Area Agreement is our delivery plan for our Sustainable Community Strategy. This sets out the key priorities for Thurrock and lays out how we will deliver our vision over the next three years (2008-2011).

Our Local Area Agreement is also a contract between Central Government and Thurrock laying out key targets for future performance. Partnership money has funded many projects to help meet these targets and if we are successful, Thurrock could earn up to £4.5million in reward funding to be reinvested in the local area.

Thurrock's Local Area Agreement is made up of 7 priorities

- Sustainable growth
- Positive image of Thurrock
- Reaching your potential
- Embracing change and difference
- Supporting the vulnerable
- Reducing inequality
- Leisure and healthy living

SUSTAINABLE GROWTH

In the next three years we want to:

- Deliver more affordable homes
- Enhance local skills for young people and adults
- Attract a wide range of jobs for local people
- Support business generation within Thurrock and attract more businesses to Thurrock
- Address Thurrock's current infrastructure deficit
- Improve transport links to services and facilities
- Improve how we adapt to climate change
- Protect Thurrock's green belt land, open spaces and natural environment
- Improve how we manage local biodiversity sites

POSITIVE IMAGE OF THURROCK

In the next three years we want to:

- Reinforce local pride and promote Thurrock's heritage
- Reduce fear of crime
- Improve how we deal with anti-social behaviour
- Improve Road Safety
- Enhance the cleanliness of our streets
- Improve the quality and access to our open spaces
- Reduce waste and increase recycling



REACHING YOUR POTENTIAL

In the next three years we want to:

- Help young people and adults to realise their potential
- Make it easier for the people of Thurrock to access learning opportunities both in the classroom and on the job
- Promote positive activities for young people
- Help young people to enjoy and achieve at school
- Encourage local people to participate in regular volunteering
- Increase provisions of further and higher education available for adults and young people within Thurrock

EMBRACING CHANGE AND DIFFERENCE

In the next three years we want to:

- Help the local population adjust during the period of change taking place within Thurrock
- Promote tolerance and social cohesion
- Ensure local people feel able to influence decisions
- Promote community engagement
- Improve the relationship between the voluntary, community and faith sector and the public sector



SUPPORTING THE VULNERABLE

In the next three years we want to:

- Provide support for victims of hidden crimes, including victims of domestic violence
- Increase the choice residents have in their health and social care services, creating a service that is better able to meet people's needs
- Provide a range of support to meet the emotional, physical and mental health needs of vulnerable children and adults

REDUCING INEQUALITY

In the next three years we want to:

- Reduce health inequalities in Thurrock, ensuring the health of our most advantaged residents stays high and that the health of our most disadvantaged residents improves
- Work with GP's to strengthen delivery of preventative health measures
- Help people to quit smoking
- Reduce fuel poverty and increase energy efficiency within Thurrock



LEISURE AND HEALTHY LIVING

In the next three years we want to:

- Provide residents with the tools to make informed choices about their health and well being
- Promote healthy eating
- Promote exercise and make it easier for people to participate in sport and leisure
- Tackle alcohol misuse
- Reduce childhood obesity through working with schools and families
- Improve the independence of people with long-term conditions
- Improve the independence of older people



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For more information about Shaping Thurrock and our Local Area Agreement

Please visit the Shaping Thurrock website

www.shapingthurrock.org.uk

Alternatively, please contact our Shaping Thurrock Programme Manager
at shaping@thurrock.gov.uk or telephone 01375 652492.